



26TH ANNUAL SCIENTIFIC MEETING

MALAYSIAN SOCIETY OF
TRANSPLANTATION

BRAVING THE ODDS

26-28 MAY, 2023
MATRADE EXHIBITION &
CONVENTION CENTRE
KUALA LUMPUR

In collaboration with





26TH ANNUAL SCIENTIFIC MEETING

MALAYSIAN SOCIETY OF
TRANSPLANTATION

Sponsorship & Exhibitor Opportunity

AREAS OF INTEREST

- Donor Management + Procurement
- Solid Organ Transplantation
- Transplant Infection + Immunology
- Post-Transplant Management
- Tissue Donation + Banking
- Quality Improvement
- Ethics + Regulations
- Education + Public Awareness



+6012-3632794



mst.congress@gmail.com

Message for Sponsors

Respected Industry Partners,

It is our great pleasure to announce the "26th Annual Scientific Meeting of the Malaysian Society of Transplantation" to be held in MATRADE Exhibition & Convention Centre, Kuala Lumpur from 26th to 28th May 2023. The theme for the 26th conference is "Braving the Odds". The conference web site is: <http://www.asmmst.com.my>

Since its first conference, this series of annual meeting has become an important venue for medical practitioners, specialists, paramedics, as well as the stakeholders involved in organ donation and transplantation field from nationwide to meet, discuss topics associated with the latest development and to swap stories about interesting discoveries and unique experiences. Last year, the conference successfully assembled more than 400 delegates.

This year, we have the honor in bringing in Dr Marti Manyalich, a foremost organ donation expert from Spain, which boasts of one of the world's highest rates of transplantation in the world to support our conference.

Official partners are invited to support and together create a successful conference and at the same time to benefit from brand awareness, technology and product showcase, and contacts throughout the event. A wide array of benefits to sponsorship/advertisements options is available to choose from.

We look forward to having you there!

Hasdyt Haron

Dr Hasdy bin Haron
26th ASM Chairperson

Haniza Omar

Dr Haniza binti Omar
MST President, 2022/2024

About Us

The Malaysian Society of Transplantation is the voice of transplant professionals in Malaysia, registered as a society on 22nd July 1994. It was conceived to meet the need to promote organ transplantation in Malaysia.

The objectives of the society are:

- + Promote and assist in the development of organ and tissue transplantation in Malaysia
- + Disseminate and exchange information relating to the field of transplantation at both national and international levels
- + Ensure and maintain ethical standards in the field of transplantation in Malaysia

Why Sponsor / Exhibit?

- + Increased brand awareness
- + Recognition amongst the transplantation field for the support
- + Two days of exhibition time during entire program
- + Direct access to the key market and decisionmakers
- + New ideas from transplantation experts
- + Opportunity to increase client base
- + Maintenance of existing client relationships
- + Opportunity to launch new brands / products
- + Opportunity to demonstrate and display products
- + Business networking opportunities

Sponsorship Packages

PACKAGE	DETAILS
<p>PLATINUM RM120,000</p>	<ul style="list-style-type: none"> + Three (3) exhibition booths + Four (4) full page advertisements in the proceeding e-book including one on the back page. + Four (4) exhibitor passes. + Company logo in flyers and backdrop + Inserts in conference bag. + One (1) lunch symposium. <ul style="list-style-type: none"> - Preferred date and venue for lunch. - Topic and speaker subject to Organizing Committee's approval - Not including expenses incurred for invited speaker
<p>GOLD RM75,000</p>	<ul style="list-style-type: none"> + Two (2) exhibition booths + Two (2) full page advertisements in the proceeding e-book + Two (2) exhibitor passes. + Company logo in flyers + Inserts in conference bag
<p>SILVER RM50,000</p>	<ul style="list-style-type: none"> + Two (2) exhibition booths + One (1) full page advertisement in the proceeding e-book + Two (2) exhibitor passes + Company logo in flyers
<p>BRONZE RM35,000</p>	<ul style="list-style-type: none"> + One (1) exhibition booth + One (1) full page advertisement in the proceeding e-book + One (1) exhibitor pass + Company logo in flyers
<p>EXHIBITION BOOTH RM25,000</p>	<ul style="list-style-type: none"> + One (1) exhibition booth + One (1) exhibitor pass
<p>LUNCH SYMPOSIUM RM25,000</p>	<ul style="list-style-type: none"> + Speaker and Topic subject to Organizing Committee approval + First come first served basis. - Not including expenses incurred for invited speaker.
<p>TEA SYMPOSIUM RM20,000</p>	<ul style="list-style-type: none"> + Speaker and Topic subject to Organizing Committee approval + First come first served basis. - Not including expenses incurred for invited speaker.
<p>MAIN TRACK SPONSORED LECTURE RM10,000</p>	<ul style="list-style-type: none"> + Lecture topic is part of the main symposium. + Speaker and Topic subject to Organizing Committee Approval - Not including expenses incurred for invited speaker)

Advertising Packages

PACKAGE	DETAILS
FULL PAGE ADVERTISEMENT <i>RM5,000</i>	One (1) full page advertisement in the proceeding e-book
HALF PAGE ADVERTISEMENT <i>RM3,000</i>	One (1) half page advertisement in the proceeding e-book
CONFERENCE BAG <i>RM15,000</i>	500 bags with sponsor's logo
CONFERENCE BAG INSERTIONS <i>RM2,000</i>	Insertion into Conference Bags
LANYARD <i>RM3,000</i>	500 lanyards with sponsor's logo
BANNER IN MAIN HALL <i>RM5,000</i>	For Platinum sponsor only

Terms & Conditions

BENEFIT & TERMS

- Upon submission of the Sponsorship Agreement e-Form, the sponsor benefits related to printed materials are based on the sponsor meeting printing and production deadlines.
- The sponsor main contact person will receive all forms pertinent to the sponsorship and will be responsible for completing and returning them in a timely manner.

PAYMENT TERMS

- Upon receipt of the signed Sponsorship Agreement Form, the sponsor will receive an invoice and payment instructions.
- Full payment is to be made by **26 April 2023**.

CANCELLATION POLICY

- Sponsor agrees and understands that notification of intent to cancel sponsorship must be provided in writing.
- Cancellation of sponsorship within forty-five (45) days prior to event date is subject to 50% cancellation fee.
- No refunds will be granted if cancellation occurs within thirty days of sponsored event. Sponsor will be obligated to pay any outstanding balance due on sponsorship as per agreement.

PAYMENT METHOD

- All payments are to be made in favor of MALAYSIAN SOCIETY OF TRANSPLANTATION
- Payment by cheque or Telegraphic Transfer (please include all service charges) shall be made to:

Bank: **CIMB Bank Berhad**

Beneficiary: **Malaysian Society of Transplantation**

Account No.: **80-0050884-4**

Swift Code: **CIBBMYKL**

IMPORTANT NOTICE

1. Upon confirmation of major/metal sponsorship, kindly provide us your corporate logo and URL soonest possible.
2. To maximise benefits for sponsors, kindly take note of the following deadlines:

24 April 2023

- Closing date for sponsorship.
- Sponsorship packages to be finalised and confirmed.

28th April 2023

- + Corporate logo for e- program book and e-flyer
- + Advertisement text content and layout due to Secretariat (e-program book).

Sponsorship & Exhibition Application Form

Download the form here:
<http://tiny.cc/26asmsponsor>

and submit the completed form with proof of payment
to the Secretariat at
mst.congress@gmail.com
by 24 April 2023.

Enquiry:
The Secretariat
26th Annual Scientific Meeting
Malaysian Society of Transplantation
Email: mst.congress@gmail.com
Hotline: +6012-363 2794